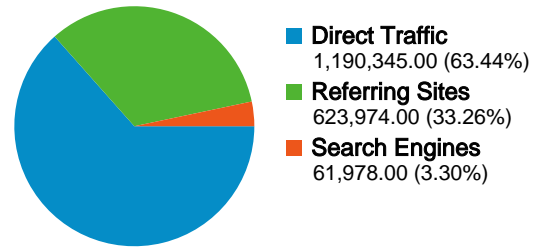


All traffic sources sent a total of 1,876,297 visits

- 63.44% Direct Traffic
- 33.26% Referring Sites
- 3.30% Search Engines



Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	1,190,345	69.47%
google (organic)	59,232	3.46%
facebook.com (referral)	36,548	2.13%
news.com.au (referral)	13,445	0.78%
google.com (referral)	7,914	0.46%

Keywords	Visits	% visits
sock and awe	38,283	61.77%
sockandawe	5,909	9.53%
www.sockandawe.com	5,757	9.29%
sockandawe.com	1,500	2.42%
"sock and awe"	1,098	1.77%